

PRE-CALCULUS: by Finney, Demana, Watts and Kennedy  
 Chapter 3: Exponential, Logistic, and Logarithmic Functions  
 3.1: Exponential and Logistic Functions

Exp function have ~~variables~~ for a power

Exponential Function  
 A function that can be rewritten in the form  $y = a \cdot b^x$ , where  $a$  is non-zero,  $b$  is positive, and  $b \neq 1$ .  
 $a$ : initial value at  $x=0$   
 $b$ : base

Base: Positive #  
 Power has to be  $x$

Which of the following are exponential functions?

For those that are exponential functions, state the initial value and the base. For those that are not, explain.

A)  $f(x) = (3)^x$   
 Initial Value ( $x=0$ )  $\rightarrow f(0) = 3^0$   
 $f(0) = 1$   
 Base = 3

C)  $h(x) = -2 \cdot (1.5)^x$   
 Initial Value =  $-2 \cdot 1.5^0$   
 $= -2 \cdot (1)$   
 $= -2$   
 Base = 1.5

E)  $f(x) = 5 \cdot 6^x$   
 Not exp b/c power is a constant

B)  $g(x) = 6x^{-4} = \frac{6}{x^4}$   
 Not exp power is a constant

$h(x) = 7 \cdot (-1) \cdot 2^x$   
 D)  $h(x) = 7 \cdot -2^x$   
 Initial Value  $h(0) = 7 \cdot -2^0$   
 $= -7$   
 Base = 2

~~F)  $h(x) = 7 \cdot (-2)^x$   
 Initial Value  $h(0) = 7 \cdot (-2)$   
 $= 7 \cdot 1$   
 Base =  $(-2)$   
 $= 7$~~  Not EXP

Compute the exact value of the function without using a calculator

A)  $2 \cdot 4^x$  when  $x = 0$   
 $2 \cdot 4^0 = 2 \cdot (1) = 2$

B)  $2 \cdot 4^x$  when  $x = -3$   
 $2 \cdot 4^{-3} = \frac{2}{4^3} = \frac{2}{64} = \frac{1}{32}$

C)  $-2 \cdot 4^x$  when  $x = 1/2$   
 $-2 \cdot 4^{1/2} = -2 \sqrt{4}$   
 $= -2(2)$

denominator is your root

D)  $3 \cdot 8^x$  when  $x = -2/3$   
 $3 \cdot 8^{-2/3} = \frac{3}{8^{2/3}} = \frac{3}{\sqrt[3]{8^2}}$   
 $= \frac{3}{\sqrt[3]{64}} = \frac{3}{4}$

$y = a \cdot b^x$   
 Initial Value

Determine a formula for the exponential function  $g(x)$  and  $h(x)$  whose values are given in the table

x	g(x)
-2	4/9
-1	4/3
0	4
1	12
2	36

x	h(x)
-2	128
-1	32
0	8
1	2
2	1/2

$g(x) = a \cdot b^x$   
 $g(x) = 4 \cdot b^x$   
 $g(x) = 4 \cdot (3)^x$   
 $y = 4 \cdot (3)^x$

$h(x) = 8 \cdot (\frac{1}{4})^x$   
 $h(x) = 8 \cdot (4)^{-x}$

Given 2 points on the graph of an exponential function, find the formula

A)  $(0, 2)$   $(2, 18)$   
 Initial

x	y
0	2
2	18

$y = a \cdot b^x$   
 $y = 2 \cdot b^x$   
 $18 = 2 \cdot b^2$   
 $\frac{18}{2} = \frac{2}{2} b^2$   
 $\sqrt{9} = \sqrt{b^2}$   
 $3 = b$

$y = 2 \cdot (3)^x$

$\frac{(\frac{3}{e})}{3} = \frac{3}{e} \div 3$   
 $= \frac{3}{e} \cdot \frac{1}{3}$   
 $= \frac{3}{3e}$   
 $= \frac{1}{e} = e^{-1}$

B)  $(0, 3)$   $(3, \frac{3}{e})$

x	y
0	3
3	$\frac{3}{e}$

$y = a \cdot b^x$   
 $y = 3 \cdot b^x$   
 $(\frac{3}{e}) = \frac{3 \cdot b^3}{3}$   
 $\frac{3}{e} = b^3$   
 $\sqrt[3]{\frac{3}{e}} = \sqrt[3]{b^3}$   
 $\sqrt[3]{\frac{3}{e}} = b$

$y = a \cdot b^x$   
 $y = 3 \left(\sqrt[3]{\frac{3}{e}}\right)^x$   
 $y = 3 \left(\sqrt[3]{e^{-1}}\right)^x$   
 $y = 3 \left(e^{-1/3}\right)^x$

$y = 3 e^{-1/3x}$